PRITESH NEELESH ZAVERI

FRONTEND ENGINEER

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PROFESSIONAL SUMMARY

Experienced Frontend Engineer with 8+ years of expertise in developing high-performance web applications and user-focused interfaces. Currently working at Amazon Toronto, building a next-generation dashboard called "Amazon Collect" for financial analysts under Global Account Receivables (GAR) team. Proficient in ReactJS, Typescript, Redux, GraphQL & Tanstack with a proven track record of leading end-to-end feature integrations, reducing latency by 70% & enhancing operational efficiency. Previously delivered 30+ responsive websites, 7 automation tools, and 5 data dashboards, achieving a 60% reduction in load times and a 35% revenue increase. Recognized for creating scalable, impactful solutions that improve engagement and streamline workflows.

WORK EXPERIENCE

Amazon, Toronto   Toronto, ON

Frontend Engineer (February 2022 – Present)

- Led the development of 'Collect', Amazon's next-generation collections tool for financial analysts under Global Account Receivables (GAR) team that mitigates risks to Amazon's free cash flows by millions of dollars annually by leveraging advanced frontend technologies.
- Built responsive and efficient user interface using ReactJS, Typescript, Redux-saga, Tanstack, GraphQL and SCSS ensuring seamless user experiences. Implemented comprehensive unit tests with Jest and Enzyme, along with integration tests using Cypress, to maintain code quality and reliability.
- Successfully led 8 major feature integrations, overseeing the full lifecycle from requirement analysis and design documentation to implementation and deployment.
- Improved code quality and reliability by increasing unit test coverage from 60% to 96% and end-to-end test coverage from 40% to 90%, ensuring robust application performance and reducing production issues.
- Effectively resolved over 45 critical user-reported tickets and 60 auto-cut tickets, ensuring timely resolution and maintaining a high level of customer satisfaction.
- Mentored two new team members as their onboarding buddy, guiding them through Amazon's development processes, best practices, and team workflows. Provided support, answered questions, and helped them integrate smoothly into the team, ensuring a strong start in their role.
- Managed the entire feature development process and took end-to-end ownership including:
  - Requirements Gathering: Collaborated with stakeholders to understand and define project requirements.
  - Design Collaboration: Worked closely with UX/UI teams to create intuitive and user-friendly designs.
  - Implementation: Developed robust frontend solutions, ensuring code quality and maintainability.
  - Backend Coordination: Partnered with backend teams to integrate APIs and ensure cohesive functionality.
  - Testing & Support: Conducted User Acceptance Testing (UAT) and provided comprehensive post-deployment support to ensure feature stability and performance.
- Enhanced application performance by reducing page load times by over 70%, significantly improving user satisfaction and operational efficiency. Placed monitors and alarms in place to proactively detect any issues in the system and swiftly resolve them.
- Fostered strong cross-functional relationships with design, backend, and QA teams to ensure timely and high-quality project deliveries.

Media.net Software Services (India) Pvt. Ltd   **Mumbai, India**

Senior UI Developer (December 2017 - December 2021)

- Translated over 30 PSD and Zeplin designs into responsive, production-ready web pages using HTML, CSS, and JavaScript, ensuring design fidelity and performance.
- Engineered high-performing React websites with Next.js, achieving page-speed scores consistently above 90.
- Delivered 28 dynamic websites featuring engaging user experiences and optimized code, reducing load times by 60% and increasing revenue by 35%.
- Successfully implemented and optimized Google DFP/ADX integrations, ensuring seamless data flow to Google Analytics and Tag Manager for accurate reporting.
- Enhanced code maintainability and scalability of WordPress custom themes by adopting object-oriented programming (OOP) principles, reducing development time by 70%.
- Developed a headless WordPress CMS using GraphQL, achieving an 85% reduction in response time compared to native WordPress REST API implementations.
- Mentored and on boarded 4 team members, significantly boosting team productivity and project timelines.

Freelance App Developer   **Mumbai, India**

Vow Jewels LLP. (July 2020 - November 2020)

- Created a lightweight mobile application with rich UI for the client using Ionic 4, Laravel & MySQL.
- The application enabled the client to increase the user reach by 4 times and increase in revenue by 300%
- Link: https://play.google.com/store/apps/details?id=vow.gold.investment

Accenture Solutions Pvt. Ltd, Mumbai   **Mumbai, India**

Application Development Analyst (August 2016 - December 2017)

- Designed and developed over 7 automation tools, saving the client more than 3,000 employee hours and reducing operating costs by $750,000 annually.
- Gained expertise in the SAP Sales and Distribution (SD) module and contributed to the successful implementation of SAP solutions for a high-profile U.S.-based client.
- Identified process gaps and implemented effective workarounds within the SAP SD module, driving a revenue increase of over 40% for the client.
- Authored, updated, and maintained technical programs, end-user documentation, and operational procedures to enhance system usability and efficiency.
- Recognized as Star Employee of the Month twice for delivering significant financial savings and achieving a 50% reduction in operating costs through process optimization and automation initiatives.

EDUCATION

- Bachelor of Engineering in Information Technology, June 2016 - University of Mumbai
- Undergraduate Coursework: Computer Graphics, Distributed Systems; Computer Simulation and Modelling, Structured Programming Approach, Object-Oriented Programming Methodology.

SKILLS

- **Languages and Tools:** HTML, CSS, JavaScript, Typescript, ReactJs, Redux, Redux-Saga, Jest, Enzyme, React testing library, Cypress, jQuery, WordPress, SCSS, PostCss, AngularJs, MySQL, MongoDb, NodeJs, Laravel, Ionic 4, GraphQL, Photoshop, Zeplin, Figma.

- **Professional Skills:** Website Optimization, Latency improvements, End to end project management, Agile and Scrum methodologies, Modular Programming, SEO, Design Patterns and Principles, Web Accessibility (a11y), Effective Communication.